

Commitment to Cannes grows

According to TFWA's press office, industry support for this year's TFWA World Exhibition & Conference continues to grow.

More than 200 brands and many major buying companies now confirming their intention to attend, which will take place in Cannes from 24th to 28th October, health situation permitting.

Recent companies announcing their intention to attend include Lagardère Travel Retail, Stock Spirits Group and Starboard Cruise Services.

This year's event features a number of changes. These are in part to ensure the health and safety of delegates, and in part to address the exceptional circumstances that companies face.

The event will comprise a shorter, more compact week with an extended working day (08:30 to 18:30), giving delegates more time to network and visit the exhibition halls.

TFWA continues to work closely with exhibitors to address their needs and concerns, and encourages them to contact the office with any specific questions or requirements.

Local hotels, restaurants and transport links will all be adhering to the most stringent hygiene measures. In addition, the Palais des Festivals will offer a 24-hour medical concierge service, including online consultations with general and specialist doctors.

Delegates can register for TFWA World Exhibition & Conference from now until 7th October at <https://www.tfwa.com/tfwa-world-exhibition-conference/book-your-place-100004721>.

For more details about what to expect in Cannes, go to <https://www.tfwa.com/tfwa-world-exhibition-conference/about-100011555>.

"The TFWA World Exhibition & Conference in Cannes represents the first flagship event for the industry to regroup in a physical setting. It really is a pivotal moment for us all as nothing can ever match the connections you can make face to face. We very much look forward to being part of the event, catching up with partners and peers and most importantly to discuss the ways we can collectively prepare for the recovery and better serve our customers." — Lucio Rossetto, Chief Business Officer, Lagardère Travel Retail

"We at Stock Spirits Group see this year's TFWA World Exhibition & Conference in Cannes as the place to be, and the new starting point in travelling and meeting with our customers and colleagues following the pandemic. We never stopped, but we greatly missed the warmth of the human touch. I cannot wait to be back and, in some ways, it feels a little bit like the first time." — Mauro Piliu, Global Travel Retail Director, Stock Spirits Group

"The past year and a half have been a journey of adapting and finding innovative ways to prosper as a business and as a community. At Starboard, we took time to expand our all-encompassing vision of the world we live in and to redefine how we can Curate a Vibrant World for our guests through new experiential retail offerings. We look forward to coming together with our brand and vendor partners, as well as the broader Travel Retail community, at the TFWA Cannes event. As an LVMH company and the premier retailer at sea, luxury and travel retail are essential to our continued strength and success in the cruise industry, and we have always considered the TFWA a critical collaboration gathering- even more so this year!" — Lisa Baldzicki, Chief Merchandising Officer at Starboard Cruise

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“As we get closer to TFWA World Exhibition & Conference, I’m once again amazed and humbled at the response from the entire duty free and travel retail industry in coming together to support this important event. I would like to extend my sincere thanks to all those who are supporting the event; your attendance will further strengthen an already stellar line-up of brands, buyers and retailers joining us in Cannes.” — Jaya Singh, TFWA President