

## Chanel's Hervé Ducros joins APTRA board



Hervé Ducros, Global Travel Retail Director, Chanel

The Asia Pacific Travel Retail Association (APTRA) has appointed Hervé Ducros to the board as the representative for Chanel following Fabrice Hochet's relocation to Europe.

Ducros is Global Travel Retail Director at French beauty house Chanel.

APTRA President Sunil Tuli said: "Chanel is an important voice on the APTRA board, providing unrivaled experience and insight in fragrance and beauty, together with luxury fashion and accessories. Hervé's knowledge of both Asia Pacific and his global perspective of industry dynamics will be extremely valuable to the association.

"On behalf of the APTRA board, I would like to thank Fabrice for giving his time and valuable contribution over the past couple of years and to wish him and his family well as they relocate to Europe."

Ducros added: "It is a great pleasure to join the board of APTRA to represent the Fragrance and Beauty category. I would like to thank Sunil Tuli and the APTRA board members for their trust. They can be assured of my personal commitment and active participation to serve the association in its capacity to influence the travel retail industry in Asia Pacific and contribute to business recovery."

### **APTRA Exchange returns to Singapore**

In other news, APTRA Exchange returned, in person, to Singapore during the TFWA Asia Pacific Live event, hosting a two-hour insight-driven program on 10 May including a presentation from

ForwardKeys with the latest traveler statistics.

Despite uneven recovery in Asia Pacific sub-regions, data for Q2 recovery shows positive acceleration. For example, India is close to reaching pre-pandemic levels with current bookings for Q2 being only 13% behind 2019, while arrivals in Q1 were 59% behind.

Travel to Southeast Asia and Oceania in Q2 registered a double-digit recovery when compared to Q1's performance. The Philippines, Singapore and Fiji are recovering faster than any other major destination in the region. South Korea is outperforming in North East Asia as it reopened to international travelers from April.

A lively panel addressed changing dynamics in the wines and spirits category including consumer trends in emerging categories such as craft and local brands and the rise of omnichannel shopping, with discussion on managing supply chain challenges and the growing need to act sustainably on shipments.

The APTRA Exchange concluded with a focus on CSR including the lifecycle of products and store furniture and the growing requirements of all stakeholders to address sustainability in tenders and business operations.