

CDFG confirms support for TFWA China Reborn online event

TFWA has announced China Duty Free Group (CDFG) as official partner for its China Reborn online event.

The event, which is being held between December 1 and 3 and supported by the Asia Pacific Travel Retail Association (APTRA), will focus on the leading role the Chinese market is playing in the travel retail industry's recovery.

Powered by Tencent Cloud through its online conference solution Tencent Cloud Conference, the event will feature rich webinar content including the latest market developments and travel data, in addition to the opportunity to hold online meetings with industry decision-makers via TFWA's ONE2ONE service.

Registration for the event and ONE2ONE service will open in October.

TFWA President Alain Maingreud said: "TFWA and APTRA are thrilled to be joined by such a prestigious partner for our China Reborn event. CDFG plays a pivotal role in the Chinese market and is central to the global recovery of the duty free and travel retail industry. We are grateful for the support of CDFG which will help make this a must-attend event for all companies with an interest in China and in selling to Chinese travelers."

APTRA President Sunil Tuli commented: "APTRA is very pleased to support this initiative and encouraged by the response from retailers and other industry stakeholders so far. China, and the wider Asian market, has a vital role to play in the recovery of our industry, and this event will help participants understand the positive changes that are driving the market forward despite the challenging global context."

More information about the event and details on how to register will follow.