

APTRA sets out its TFWA Asia Pacific event schedule

The Asia Pacific Travel Retail Association (APTRA) has announced its events program during the TFWA Asia Pacific show in Singapore next month.

On Sunday, May 12 at 12.30pm, before the start of the regional summit, APTRA will host its third Airport Forum, exclusively for airport operators. This informal interactive event, hosted by Changi Airport Group and sponsored by DFS, will include presentations by Stephane Geffroy of Kansai Airports and Teo Chew Hoon of Changi Airport Group.

Stephen Hillam of NPD will present key findings from APTRA's Understanding Young China report, a comprehensive analysis of the consumption preferences and shopping behavior of 18 to 30-year-old Chinese travelers. The Forum will be followed by a management-led tour of The Jewel Experience at Changi Airport.

APTRA President Andrew Ford will address the morning plenary session of the TFWA Asia Pacific conference on Monday, May 13. He will summarize the ways in which the association is supporting the industry in Asia Pacific, including research, training and advocacy, and update delegates on the latest initiatives.

Recent research will be the focus of the APTRA Insights Seminar, co-hosted by KPMG, on Wednesday, May 15 from 7.10am to 9am in the Begonia Ballroom (room 3111) at the Marina Bay Sands Exhibition Centre.

Stephen Hillam of NPD will present a summary of the Young China report and Anson Bailey of KPMG will tackle retail technology in a presentation entitled Data & Innovation, followed by a Q&A session and networking.

APTRA members are invited to attend their annual meeting on Wednesday, May 15 at 4.30pm in the Begonia Ballroom, which will include the election of Board members.

APTRA members interested in applying for a seat on the Board are invited to contact APTRA's administrative officer Sharolyn Paul at sharolyn.paul@aptra.asia before April 30. The incoming Board will elect a new President, Secretary and Treasurer.

Registration for the Airports Forum and the Insights Seminar is essential. Please contact sharolyn.paul@aptra.asia as soon as possible, as space for these complimentary events is limited, the association said.