

3Sixty's Mark Mariani joins IAADFS Board of Directors



Mark Mariani of 3Sixty Duty Free & More

The International Association of Airport and Duty Free Stores ([IAADFS](#)) is pleased to announce the addition of Mark Mariani of 3Sixty Duty Free & More to the Association's Board of Directors.

Mariani was appointed to fill the seat vacated by Philip Hancock.

Mariani has spent his entire professional career in the duty free industry, starting in 1990 when he joined Philip Morris International (PMI) as a Sales Representative in San Francisco. He spent just over 18 years with PMI, holding several roles related to sales, management, and marketing. From there, he went to work for Scorpio Distribution, heading up the Americas Division, then was brought in by Heinemann Americas to assist with opening their Miami offices. In 2020, Mariani joined 3Sixty Duty Free & More, where he proudly holds the position of Vice President of Business Development.

"I'm truly honored to join the IAADFS Board of Directors, as I have been attending the IAADFS convention since it was held at the Diplomat Hotel in the early 1990s," said Mariani.

"We are delighted to have Mark join the IAADFS Board of Directors. He will bring considerable knowledge and experience from his many years in the industry, and it is important for us to have 3Sixty Duty Free involved as part of our Board deliberations," said Rene Riedi, IAADFS Chairman.

"Mark has a tremendous amount of knowledge and a broad understanding of the duty free and travel retail business. His experience from both the supplier and buyer sides will bring a unique perspective and focus to the IAADFS Board as we all adjust to the constantly changing dynamics of our business," said Michael Payne, President and CEO for IAADFS. "Mark's personable style and many relationships throughout the industry will be huge assets for IAADFS."