

# 100+ exhibitors confirm attendance at TFWA World Exhibition

More major duty free and travel retail brands confirmed this week they will be joining the growing numbers of brands taking to the exhibition halls at TFWA World Exhibition & Conference, taking place October 24 - 28, health situation permitting.

Gonzalez Byass in wine and spirits and Clarins and Interparfums in perfumes & cosmetics have all confirmed their intention to bring a team to Cannes. They join more than 100 leading brands to date announcing their planned attendance at TFWA World Exhibition & Conference including Chanel, L'Oréal, Al Nassma, Mondelez, Brown-Forman, Moët Hennessy and Lacoste.

"TFWA World Exhibition & Conference is an essential event for connecting with customers. Online meetings have been very important to maintain contact and keep the business moving, but meeting in person is key in helping to revive the travel sector and clearly demonstrate our commitment to the industry. After a long pause due to the pandemic, we are looking forward to meeting our customers face to face in Cannes and showcasing the latest launches and brand developments that we have been working on," says Violaine Creuzé, Global Duty Free & Travel Retail Director, Gonzalez Byass.

"What I'm most looking forward to at TFWA World Exhibition & Conference is re-connecting with industry colleagues. It will be the first opportunity in a long time to meet face to face with our retailers and showcase our amazing products. We are confident in the recovery of the travel retail industry. This has already begun and we are getting stronger every day, and soon we will be able to leave any lingering uncertainty behind and plan for a brighter future ahead," shares Flaka Hamiti, General Manager Travel Retail Europe, Clarins.

"TFWA World Exhibition & Conference always has, and always will be, the most anticipated event in the duty free and travel retail calendar. A successful return to Cannes will be hugely advantageous to our entire industry as we look to emerge stronger from the shadow of the pandemic. I for one welcome the chance to meet with friends and colleagues in a live setting once again," adds Frédéric Garcia-Pelayo, Chief Operating Officer, Interparfums.

"We very much look forward to welcoming Clarins, Gonzalez Byass and Interparfums to Cannes. We are seeing strong momentum in the growing number of exhibitors, and these latest additions will further bolster the already impressive line-up of brands planning to join us. Only by working together as a single joined-up industry can we hope to overcome the challenges that we currently face. TFWA World Exhibition & Conference will offer a sound platform for duty free and travel retail professionals to learn about the latest market developments and innovative strategies that will steer us towards a more positive and prosperous future," concludes Jaya Singh, President, TFWA.