Finavia and Relove partner to bring secondhand concept store to Helsinki Airport

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<u>Finavia</u> and Finnish brand <u>Relove</u> are partnering to bring a unique second-hand concept store to <u>Helsinki Airport</u>.

"We are constantly developing the airport's selection, following trends and the wishes of passengers. We have now signed an agreement with the Finnish company Relove that will introduce a secondhand concept store to Helsinki Airport. It's one of this year's most anticipated new services," said Nora Immonen, Finavia's VP and Director of the Commercial Services Business Unit at Helsinki Airport.

According to the company, "This is the world's first second-hand concept store at an airport. The concept store combines high-quality second-hand clothing and accessories with a café that has become very popular."

Relove's entrepreneur couple Noora Hautakangas and Eero Ukkonen said, "We are delighted with this unique and historic collaboration with Finavia. It gives us an opportunity to promote the circular economy with a larger target group. At the airport, we will also reach international customers. We will bring an enjoyable oasis to Helsinki Airport, where second-hand shop and café services are intertwined in a fantastic way that has never been seen before in an airport environment."

Relove will be located in the former departures hall of Helsinki Airport, which has become part of the gate area as a result of the development program, and is set to open in the fall of 2023.

"We are proud that the revamped Helsinki Airport suits passengers' preferences and continuously offers something new. This is something that we have worked hard to achieve. Helsinki Airport recently won an award for being the best airport in Europe in its size category, which is a great achievement and an indication that our customers are happy with the end result of our work," added Immonen.