

SSP brings Vietnamese restaurant chain NamNam to Changi



NamNam is located in Terminal 3 of Changi International Airport

[SSP Group](#) has partnered with [Les Amis Group](#) to bring Vietnamese restaurant chain [NamNam](#) to Changi International Airport in Singapore. NamNam was founded in 2012 by Chef Nam Q Nguyen and has four locations across Singapore.

According to a press release, "The menu puts a modern spin on classic Vietnamese street favorites, including pho that is enhanced with a flavorful slow-cooked broth, speciality noodles and banh mi with light and crispy baguettes. There are food options for all day parts, including a breakfast menu, which was specially developed for the airport and has proven popular with the airport community as well as travelers. It features a variety of local favorites such as Kaya Toast, Alvis Banana & Peanut Butter and Luncheon Meat with Salted Egg Mayo Toast."

The outlet's interior has been designed keeping in mind the airport environment, with seating capacity for 82 guests. "High ceilings in striking tones of green allude to the zinc roofs of Vietnamese architecture, while walls are adorned with words formed from fluorescent lighting, evoking the character of a night-time street food market," notes the release. "To bring customers closer to the kitchen and create a unique 'entertainment' showcase, the banh mi and pho cooking stations are open to diners, bringing the vibe of Vietnamese food culture straight to customers at Terminal 3."

The format at NamNam is self-service. Clearly defined pick-up zones for customers, as well self-order kiosks and a digital queuing system, ensure service is both speedy and convenient.

Jonathan Robinson, Chief Executive Officer, SSP Asia Pacific said, “We are proud to partner with the Les Amis Group to introduce the first NamNam to Changi Airport. It’s been an exciting journey to develop this beautiful, eye-catching restaurant, showcasing excellent quality Vietnamese cuisine.

“The opening of NamNam could not have come at a better time. We started trading on November 18, 2022, when most Asian and international borders had already re-opened. Air travel in the region is quickly returning, and we’ve recruited a strong team to bring the essence of NamNam to life for Changi’s passengers. It’s definitely one of the jewels in the crown of our SSP Asia-Pacific portfolio.”

Chef Nam Q Nguyen, added, “We are glad to see NamNam being so well received by travelers transiting through Changi Airport. We hope that our partnership with SSP Group, who have a stellar record managing F&B concepts at iconic travel destinations across the world, will help bring NamNam to a more diverse and widely traveled audience in the future.”