

Qatar Airways Privilege Club launches Card Linked Offers



Visa or Mastercard credit cards can now be linked to membership accounts for shopping

[Qatar Airways Privilege Club](#) has announced the introduction of a new feature, Card Linked Offers. Visa or Mastercard credit cardholders – including cards registered in Apple Pay, Google Pay or Samsung Pay – can now be linked to their Privilege Club accounts. This enables members to collect and spend Avios on purchases at a wide range of retail and lifestyle partners in Qatar.

According to the company, Card Linked Offers enhances Privilege Club members' benefits by rewarding them for shopping, dining and other purchases with the linked credit cards, allowing them to have more choices than ever before. This new feature is available for Visa credit cards issued in over 70 countries where card linking is supported, as well as for Mastercard credit cards issued in Argentina, Australia, Brazil, Canada, Denmark, Germany, Qatar, UAE, UK, Uruguay and USA.

Qatar Airways Group Chief Executive, His Excellency Akbar Al Baker, said, "At Qatar Airways, we constantly look towards innovation and ensuring our services are unparalleled in the industry, and our loyalty program is no different. Privilege Club has seen many enhancements in the last year including the adoption of Avios as the rewards currency, and the latest Card Linked Offers announcement only continues our program of improvement.

"Having introduced the ability to collect and spend Avios in our airport, we believe that introducing the new feature will further solidify the Privilege Club experience as a lifestyle. As the Card Linked Offers launches, our members will see an exciting range of benefits when spending and collecting their Avios."

To link purchases to the loyalty program, users can simply log in to their Privilege Club account and add their credit card details. Upon completing a transaction at partner outlets, members can choose to collect or spend Avios through their account and can either be credited in Avios or the equivalent cashback will be credited on their linked card.

Privilege Club has come together with a wide variety of partners including Kulud Pharmacy, F45, Evergreen Organics and many others to offer Card Linked Offers at their outlets. An extensive choice of retail, food and beverage, and lifestyle venues will be available for members to benefit from the Card Linked Offers as more partners are added to the portfolio.