Qatar Airways Cargo continues to expand WebCargo globally

Qatar Airways Cargo has announced the continued global rollout of third-party eBooking platform, WebCargo by Freightos, effective August 23, 2021. To date, the cargo carrier has introduced eBookings by WebCargo in Europe, South Africa and the United States.

With access to live rates and capacity on the WebCargo platform, forwarders in the carrier's worldwide network will be able to place eBookings via its online and offline origins. This will enhance their booking experience with the airline, resulting in higher efficiencies and real-time responses for availability.

"Within a short span of six months, we will complete our global rollout of WebCargo by Freightos on August 23 and I am proud of all our teams who have worked dedicatedly all these months to ensure a successful implementation. At Qatar Airways Cargo, the customer is at the core of all our activities and we will continue actively with our digitalization initiatives for the benefit of our customers," says Mr. Guillaume Halleux, Chief Officer, Qatar Airways Cargo.

"Qatar Airways Cargo has been working closely with us to bring digitalization and transparency to as many freight forwarders as possible since its launch of WebCargo by Freightos, earlier this year. We are proud to now be expanding our partnership to include an additional 39 countries, allowing key markets such as India, Japan,and Latin America direct access to real-time pricing, capacity and eBookings on the world's largest cargo airline," states Mr. Zvi Schreiber, CEO, Freightos Group.

Since launching WebCargo in February 2021 across France, Germany, Italy, South Africa, Spain and the Netherlands, the airline has been quick to implement the digital platform across several countries in Europe and most recently, the USA – where implementation includes online points only. The global implementation across the carrier's network will cover 72 countries.

Digitalization is a key pillar of the carrier's strategy, as it moves toward more systems that allow for dynamic pricing, automatic quotations, seamless integration and enhanced reporting. The rollout of WebCargo's eBooking platform across its network in a short span is an important digitalization milestone for the airline.