

# Paradies Lagardère embarks on expansion project with Phoenix-Mesa Gateway Airport



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Paradies Lagardère will offer three new retail concepts at Phoenix-Mesa Gateway Airport (AZA) to address traffic growth.

The stores will offer travel basics, plus technology, local gifts, food items and souvenirs.

“Paradies Lagardère has been a long-time partner with Phoenix-Mesa Gateway Airport,” said Gregg Paradies, President and CEO, Paradies Lagardère. “We’re excited to continue this relationship with new, innovative concepts designed to enhance the customer experience. The stores will not only offer travel basics, but cutting-edge technology, local gifts, food items and souvenirs, as well as showcase the work of Arizona artists.”

TripAdvisor, the travel brand exclusive to Paradies Lagardère, will be the go-to airport travel essentials store at AZA. The store will feature an innovative touchscreen with specially-curated for Phoenix-Mesa, the southern Arizona region, and popular destinations served by AZA.

A tribute to AZA’s historic distinction as the country’s first pilot training ground and some of the earliest jet test flights, First Jet Market will offer convenience items, locally-sourced grab-and-go foods, and freshly-brewed coffee. First Jet Market will also feature a new assortment of pre-packaged food offerings from local chef Aaron Chamberlin, owner of Phoenix Public Market Café.

Saguaro Mercantile, the centerpiece of AZA’s retail offerings, will embrace the natural beauty of the southern Arizona landscape and the surrounding region.

The travel essentials store will offer an expanded assortment of regional and local gifts that include Rango Honey, Twenty6 Designs, Beneficial Beans, and Sarah Madeline Jewelry.

The concepts also allow customers payment options such as Apple Pay, Samsung Pay and Mobile POS.