

Ottawa International's airport concession program takes off



Paradies Lagardère will operate The Locks store at Ottawa International Airport

Ottawa International Airport Authority has announced its new airport concession program.

A competitive tender process culminated in SSP Canada and Paradies Lagardère being named master concessionaires for Ottawa International Airport (YOW)'s food, beverage, and retail offering.

Additionally, global quick-serve giant, Subway, was also assigned an independent contract to round out the program.

Ottawa-Gatineau as a destination is reflected in the terminal, thanks to the following partnerships:

SSP Canada will operate local brands Big Rig Brewery, Bridgehead Coffee, La Bottega Nicastro, and Zak's Diner. They will join well-known brands including Tim Hortons, Canal Market Hall, and Urban Crave.

Paradies Lagardère will operate Dylan's Candy Bar, Maison de la Presse, TripAdvisor, Relay, No Boundaries, and The Locks.

Local products offered in the Paradies Lagardère stores will include Bee Savvy,

Hummingbird Chocolate, Low Poly Crafts, Purple Urchin, Split Tree Cocktail,

Strut Jewelry, and Top Shelf Preserves.

The concession program is a key pillar in the YOW+ airport enhancement program, along with Group Germain Hotels' construction of the Alt Hotel Ottawa Airport, and construction of a light rail transit

station.

The C\$27 million (US\$21 million) concession construction program will be phased over two years. YOW will be contributing C\$12 million (US\$9 million), and its master concessionaires C\$15 million (US\$11 million).

In total, YOW+ represents more than C\$100 million (US\$76 million) in investment in the community by Ottawa International Airport Authority and its project partners.