

No Boundaries & Rundle Essentials land at Calgary International Airport



A snap of the team at the ribbon cutting of the grand opening of Rundle Essentials at YYC; the opening offers local products and premium travel essentials

No Boundaries and Rundle Essentials, by Paradies Lagardère, have arrived at Calgary International Airport (YYC) in the domestic Concourses A and C, respectively.

Inviting guests to start their outdoor adventures from the airport, YYC is Canada's first airport to welcome No Boundaries into the fold. The fashion brand features apparel and accessories from local clothing company Alberta Apparel, as well as premium national brands such as Kühl Clothing and Marmot. On the market: camping essentials, water bottles, backpacks, jackets, vests and more.

Grab great local products and premium travel essentials, curated for travelers' convenience at Rundle Essentials. Fun fact of the day: Rundle Essentials is named after Mount Rundle, one of the most popular scrambles in Banff National Park.

After listening to guest requests for more retail options, YYC has partnered with a number of new and exciting vendors to satisfy the needs of more travelers. Paradies Lagardère felt like a natural fit as it already has great relationships with national and international brands, in addition to keeping its finger on the pulse of more local tastes and desires.

Welcoming new stores like No Boundaries and Rundle Essentials is part of YYC's two-year mission to refresh eating and shopping options for guests. More than 50 new and renovated eat and shop locations will be added, many of them already local favorites in Calgary.

Gerry Savaria, Executive Vice President, Paradies Lagardère, comments: “Paradies Lagardère is excited to partner with Calgary International Airport in its initiatives to update its retail offerings and enhance the traveler experience at the airport.

Our Rundle Essentials will allow customers, visitors and airport employees to grab necessities, snacks and beverages in a beautiful and modern store. Our proprietary No Boundaries concept – wildly popular in airports throughout North America – will allow customers to buy top brand apparel, gear and accessories to take advantage of all that the area has to offer in outdoor adventures. We look forward to a long and successful partnership with YYC.”