

# Mango increases presence at Spanish airports



European fashion group Mango will increase its presence at Spanish airports from three to five

Mango, one of Europe's leading fashion groups, is strengthening its presence at Spanish airports. The fashion firm, which currently has three stores at Spanish airports, will open two more stores in the coming months to bring the total number of stores to five.

The three stores Mango currently operates at Spanish airports are located in Terminal 1 of Barcelona El Prat International Airport, and at Palma de Mallorca Airport and Seville Airport.

Today, Mango will open a new store in T4 of Adolfo Suárez Madrid-Barajas Airport, and in the next few months will open another store at Tenerife Sur-Reina Sofía International Airport.

## **Madrid-Barajas and Tenerife Sur**

Mango officially opened a new store in Terminal 4 of Adolfo Suárez Madrid-Barajas Airport on October 11, Spain's biggest airport in terms of passenger numbers, freight and the number of operations, the fifth largest in Europe according to Eurostat Agency data, and the fifteenth largest in the world in terms of passenger numbers, according to Airports Council International (ACI) figures.

The store has a selling space of more than 610 square metres and will stock garments from the Woman, Man and Kids collections, creating 25 new jobs.

The new store will offer different technologies and services to improve the customer shopping experience, such as a new dedicated click and collect zone to collect and return orders, with an independent fitting room; as well as USB sockets in all fitting rooms, to allow customers to charge their mobile phones.

The architectural project of the Mango T4 store features the New Med concept, aimed at generating a low environmental impact. In the creation of the space, the overall structure of the existing premises has been respected, maintaining the installation, façade and store layout. New features include materials such as wood finishes on the walls and ceilings, where shutters emulating the porch of a Mediterranean home have been installed.

The space has been designed to offer the firm's customers a comfortable, welcoming, cosy and luminous environment. With this in mind, different textures have been used, which combine with the light and help interpret the different scenarios, by applying fine and traditional materials typical in Mediterranean culture. The overall colour palette of the store features neutral and soft shades that put the product centre stage, and an arch has been installed as an architectural feature to separate the Woman and Man collection, while representing the different rooms of a Mediterranean home.

After the opening of the T4 store at Madrid-Barajas Airport, in the coming months Mango will open another store at Tenerife Sur-Reina Sofía Airport, the busiest airport on the island of Tenerife.

The new store, which still does not have an exact opening date, will have a selling space of over 230 square metres and will stock the firm's Woman line exclusively.

### **Forecast openings**

Present in more than 110 markets worldwide thanks to its ecosystem of channels and international partners, the company closed the first half of the year with a network of 2,508 stores worldwide, after carrying out 61 net store openings since last December.

In the second half of the year, the company is planning to open one hundred new stores to its distribution network, to close 2022 with over 2,600 stores.