

# KrisShop gears up for Singles' Day sale

KrisShop is set to start its 11.11 Singles' Day sale, one of Asia's most popular shopping seasons.

This year, the Singaporean omnichannel retailer will introduce its first series of deals on October 30, with up to 75% off on more than 500 items.

From fashion to fragrances and alcohol to airline exclusives, KrisShop has curated an extensive selection of items.

New this year is a surprise series of reveals from October 30 to November 15, with an array of deals released every 72 hours to offer shoppers a "snowballing" selection of products on KrisShop.com.

In addition, shoppers can enjoy 11% off with two regular-priced items purchased, or 22% off with three or more regular-priced items purchased (brand exclusions apply).

UOB Cardmembers can enjoy an additional S\$20 (US\$15) off a minimum spend of S\$200 (US\$150, while stocks last) using the promo code UOB1111, or a pair of movie tickets with the promo code MOVIE.

Cardmembers are also entitled to an additional S\$20 rebate with purchases on their KrisFlyer UOB cards.

In addition, more deals will be rolled out every 72 hours between November 2 and 11, featuring a host of brands like Samsung, Cellreturn, Jurlique, King Koil, Mazer, Sony and many more at up to 75% off.

Doorstep delivery is available with a minimum spend of S\$50 (US\$37).