

Hong Kong International Airport offers exclusive promotions for 25th anniversary



[Hong Kong International Airport](#) (HKIA) is partnering with over 30 shops, restaurants, and online merchants at [HKairportShop.com](#) on exclusive promotions to celebrate its 25th anniversary. As part of this promotion, HKIA is giving three offers to HKairport Rewards members from July to August 2023, which include discounts of up to 50% off, exclusive privileges, and a chance to win up to 2.5 million reward points.

Triple rewards for "HKairport Rewards" members

From now until August 16, "HKairport Rewards" members can enjoy:

Welcome coupon: New members will receive a HK\$100 (US\$12.78) shopping voucher that they can use when spending HK\$300 (US\$38.33) or more in a single transaction at designated retail tenants.

Double points with up to 12% rebate: Any electronic payments made at any airport shop, restaurant, HKairportShop.com, and self-ordering services during the promotion period will earn double points, which means 2 points for every HK\$1 spent and up to a 12% rebate. Members who pay with UnionPay can receive additional rewards of up to HK\$600 (US\$101.60) in e-Coupons.

Lucky draw of 2.5 million reward points: Every member who spends HK\$100 will receive one lottery chance to win a 2.5 million HKairport Rewards points, equivalent to HK\$150,000 (US\$19,163) in airport e-Coupons. Each member can have a total of ten chances.

Exclusive 25th anniversary merchandise

To celebrate HKIA's 25th anniversary, more than 30 merchants will launch exclusive dining and shopping discounts, and limited-edition items, including trendy clothing and bags, beauty and skincare, wine, food, and lifestyle products. HKIA will also partner with renowned merchants, including Koi Kei Bakery, Kee Wah Bakery, and Sweet Dreams by Heinemann, to launch special edition products that will be the ideal gifts for travelers.

Surprises at airport online and offline shops

All customers can explore various exclusive surprises at the airport's online and offline shops. For example, customers can pre-order 25-year-old whiskies and red wines at the HKairportShop.com online store or purchase exclusive beauty and skincare sets at Beauty & You. You can also visit Gucci, The Peninsula Boutique, and TUMI airport shops directly to discover airport-exclusive products.

In addition, during the promotion period from now until August 31, 2023, customers who spend a specified amount at HKairportShop.com can enjoy discounts. Customers who spend HK\$1,500 (US\$191.64) can enjoy a 15% discount, and customers who spend HK\$3,000 (US\$383.28) can enjoy a 20% discount. The price of the products is determined by the display on the website.