

Heathrow celebrates holiday season with major giveaway



Enlisted hundreds of "Little Here to Helpers" from the airport's Here to Help program and kicked off the season by giving away 10,000 Christmas gifts

Heathrow has enlisted hundreds of "Little Here to Helpers" to kick off the festive season for passengers by giving away 10,000 Christmas gifts.

The presents will be given out across all four terminals in the lead up to new year in a bid to spread Christmas cheer. All gifts will be from the airport's shops, bars and restaurants and include free flights and lounge access, with other Christmas presents including Chanel perfumes, Pret breakfasts and designer makeup from World Duty Free.

According to the team, this December will be the biggest Christmas getaway in three years. Over three million passengers are expected to travel through Heathrow in the last two weeks of the month for festive breaks at home and abroad – double that of the same period last year. Holidaymakers are split in what they look for in a winter trip, with the most popular destinations set to be chilly New York and sunny Dubai.

To further add to passengers' Christmas spirit, Heathrow has launched an advent calendar via its website and app, containing special offers for those traveling through the airport until December 25. Up for grabs: discounts from Heathrow shops, bonus points from Heathrow Rewards, exclusive World Duty Free promotions and deals on festive-inspired food and beverage menus.

"After three years of restricted travel, we are looking forward to welcoming millions of passengers

who will be passing through Heathrow this December to go on festive breaks with family and friends. We have been working closely with all our partners across the airport to recruit more colleagues to provide a great airport experience. We want to ensure passengers can depart as they mean to go on and enjoy the holiday season from the moment they arrive at Heathrow. We hope our Little Here to Helpers will spread a bit of festive spirit this Christmas," says Tonia Fielding, Director of Services at Heathrow Airport.

Heathrow's "Little Here to Helpers" are staffed from the airport's Here to Help program, which is now in its twelfth year and forms part of Heathrow's efforts to ensure the very best airport experience for passengers. Over 750 Heathrow colleagues from non-operational and office-based roles took to the airport this summer to contribute 10,000 hours' worth of additional customer support and help manage the pressures in the airport.

The "Little Here To Helpers" will be easily recognizable, donning purple Santa hats and located near one of the 25 Christmas trees spread across the terminals. Yea