

Gatwick launches summer campaign with new mascot, giveaways, seasonal cocktails



Mascot Gary Gatwick

Gatwick Airport has announced a summer campaign with a number of special offers, competitions and seasonal drink choices, as part 'Explore Like Never Before.'

The campaign launched officially on Thursday July 21 with special offers on World Duty Free products, such as up to 50% off selected spirits, and savings on this season's top fragrances with the Reserve & Collect service.

Wetherspoons, in both the North and South Terminals, are selling a special guest ale - 'Summer Sun' - a pale, hoppy beer produced by Twickenham Brewery, while Juniper & Co. in the North Terminal has launched a range of five summer cocktails exclusive to Gatwick, including a non-alcoholic option.

Passengers will also be able to enjoy in-terminal activities, including a tombola with a range of prizes to be won, or grab a pre-holiday photo in one of Gatwick's giant deckchairs.

The airport is introducing a new mascot, Gary Gatwick, who has already made his first appearance in terminals.

Airlines are getting in on the summer fun too, with Wizz Air running a competition with a chance to win a £500 (US\$600) flight voucher, while passengers can also win a family bundle which includes sun care from Boots, WHSmith children's toys and books, Shake Shack and Wagamama vouchers and

Gatwick shopping vouchers.

Nick Williams, Head of Retail Operations, Gatwick Airport said, "With a busy summer holiday period expected – the first since 2019 with unrestricted travel – it's fantastic that so many of our retailers and restaurants at Gatwick are able to help our passengers celebrate, with some great offers and exclusive products available.

We know there have been some challenges with travel recently and while our teams are working incredibly hard to ensure passengers get away on their holidays with ease, we are excited that once people reach the departure lounge, we have plenty here to help families relax and get their holidays off to a great start."

Earlier this month, Gatwick announced the opening of two new LEGO stores (North and South Terminals) and a Kidstop pop-up (North Terminal), as well as the return of Itsu and Ted Baker in the South Terminal.

For those not flying over the summer, there will be further opportunities to meet Gary Gatwick and take a photograph in one of the giant deckchairs, with Gatwick sponsoring Crawley Pride, taking place at Goffs Park between August 19 to 21..