

# Everrich Duty Free unveils new luxury fashion boutiques at Taoyuan Airport



Everrich Duty Free Shop's new high fashion boutique hall includes a range of luxury brands such as Gucci, Moncler and more

Everrich Duty Free Shop has launched its new high fashion boutiques hall in Taoyuan International Airport Terminal 2.

Completed in early 2020, the hall covers almost 1,653 square meters and includes several luxury fashion brands such as Gucci, Moncler, Saint Laurent, Tods, Chloe, Mont Blanc and more. Furthermore, Everrich has introduced French designer brands Roger Vivier and Balenciaga to the Taiwan travel retail market. The retailer said in a press release that the extensive array of brands "offer discerning travelers and fashion enthusiasts a broader selections of coveted top tier brands".





For the first time, Everrich has introduced French designer brand Roger Vivier to the Taiwan travel retail market to provide travelers with more options

The new hall is located at the c-section of the airport's Terminal 2, right after immigration and security. Its central location allows travelers' convenient access to the world's top luxury brands.

According to Ever Rich, the fashion hall aims to provide travelers with an elite and comfortable shopping experience. As such, its design aims to highlight the timeless details of the building, with marble flooring and a seamlessly smooth layout with an elegant ballroom interior. Beyond that, Everrich has also imported special ceiling materials from France to provide natural lighting that is bright and comfortable.

Since early 2019, Everrich has efficiently accomplished two main renovation projects at Taoyuan International Airport Terminal 2. Everrich said the renovations highlight their commitment to improve Taoyuan airport's infrastructures and commercial enterprises. Everrich believes that the airport is not only the start or an end of a trip; it's a part of the journey. Thus, it has devoted a lot of effort into bringing complete satisfaction to travelers during their brief stay at Taoyuan International Airport.