

# Dufry wins new confectionery contract at Changi Airport



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Dufry has won a three-year concession contract at Singapore's Changi International Airport to operate 4 new shops in the Terminal 2 departure hall, which are expected to be opened from March 2020.

The new confectionery shops will be designed under the Sweet Garden concept as a tribute to the iconic lush and curated gardens. The concept includes a variety of digital elements maximizing customer experience. Dufry will offer customers also all the benefits of its own worldwide loyalty program RED by Dufry as well as of Changi's iShopChangi's reserve and collect platform.

Dufry has been operating brand boutiques at Changi airport for over twenty years and now adds additional shops to the fashion and specialty brands such as Max Mara, Chloé and Tumi.

With over 65 million travellers passing through the airport each year, the new concession contract also underlines the positive momentum Dufry is having in its Asian division following the new contracts of Perth and Hong Kong MTR train station.

"We are delighted to have been awarded the confectionery concession at Changi's Terminal 2," said Andrea Belardini, CEO Asia Pacific and Middle East at Dufry.

"The retail offer at Changi is one of excellence and we have placed a significant amount of effort and care in proposing an innovative and unique approach to the airport's confectionery tender. The design

of our Sweet Garden concept will connect to the city, paying homage to its famous gardens and blending them to a fun and efficient execution with strong emphasis on activation zones that I am sure will delight travellers.”

“We would like to thank Changi for their trust in us and we look forward to be working in close partnership with them to deliver a world-class confectionery experience to travellers at Terminal 2.”