

Changi Airport Group presents second World of Wines & Spirits showcase



Bowmore John Galvin 1965, one of the products being showcased at this year's event

[Changi Airport Group](#) (CAG)'s prestigious [World of Wines and Spirits](#) (WOWS) event returns for the second year from now till February 2024, in partnership with Lotte Duty Free.

A curation of more than 100 premium and rare fine liquor products from over 56 brands, featuring the world's most exquisite selection from renowned vineyards and distilleries, is now available to the public for purchase on the WOWS [online portal](#). The extensive e-catalogue includes highly sought-after rarities from esteemed labels such as The Macallan, Bowmore, Martell and Hennessy.

WOWS patrons can be pampered with a personalized shopping experience – once interest in an item has been indicated, a Changi Airport shopping concierge will reach out to serve them, facilitating queries, payment and collection or local delivery. Invited guests from Changi Rewards, Lotte and other Changi Partners will also be hosted at the exclusive WOWS signature event on October 28 at Capitol Theater, where they will be treated to an immersive epicurean experience, with a feast prepared by Michelin-starred chefs.

For the first time this year, members of the public can get a chance to indulge in the pinnacle of luxury at this private, by-invite-only WOWS signature event. Guests will not only get the opportunity

to enjoy insightful conversations with brand ambassadors but also relish exceptional drinks and enjoy canapés crafted by culinary virtuosos from Michelin-starred restaurants.

Customers with a minimum purchase of SGD\$10,000 from the WOWS online portal will receive an invitation to the prestigious WOWS signature event (subject to availability). Limited tickets can also be purchased at SGD\$800 through Changi Shopping Concierge via WhatsApp Chat at +65 9725 3459.

Lim Peck Hoon, Executive Vice President for Commercial, CAG, said, “We are delighted to build on the success of the inaugural World of Wines and Spirits last year, and return with a second edition that has more surprises in store for our valued customers. We have worked closely with various brand partners to curate the most spectacular range of highly coveted liquor products and are excited to deliver this exclusive and innovative retail experience through the continued partnership with Lotte Duty Free.”

Jeff Jeong Soon-Gyu, Managing Director for Lotte Travel Retail Singapore, said, “It has been a pleasure working with Changi Airport Group and the Lotte team is thrilled to embark on this WOWS journey again. Through our strategically curated list of alcohol with our suppliers this year, we look forward to presenting an exceptional collection for all to enjoy.”

Collectors and connoisseurs can look forward to several highlights, alongside more than 100 of the finest liquor products on the WOWS online portal. From first-in-the-world rare whiskies to aged cognacs, every bottle tells a story of passion and craftsmanship.

The Macallan 72-Years-Old in Lalique - The Genesis Decanter

This rare whisky comes in a bespoke crystal decanter and presentation case that reflects the outstanding architectural complexity of The Macallan’s home. The Genesis Decanter is limited to 600 individually numbered decanters worldwide and has been available at select locations globally since late 2018. Only one bottle will be available at WOWS for SGD\$112,000 (US\$82,225).

Bowmore John Galvin 1965

This 52-year-old single malt whisky makes its travel retail debut in Southeast Asia at WOWS. Retailing for SGD\$77,500 (US\$56,900), there are only two bottles available on the WOWS portal, out of 232 bottles produced worldwide. A Lotte exclusive, this exceptionally rare whisky showcases over 230 years of maturation knowledge, matured within the oldest maturation warehouse in the world, the No.1 Vaults.



Hennessy Paradis Bernardaux

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To celebrate the Year of the Dragon in 2024, Hennessy brought together Chinese contemporary painter Yang Yong Liang and famed French porcelain boutique Maison Bernardaud to collaborate with Hennessy Paradis cognac. This limited-edition cognac decanter with its Dragon design is the third in the Chinese Zodiac series to be produced in collaboration with Maison Bernardaud, which makes it an extremely desirable collectible. With only one bottle available at WOWS, this limited edition bottle retails at SGD\$13,250 (US\$9,730).

Martell 70-Years-Old Grande Champagne

The oldest of the great cognac houses, founded by Jean Martell in 1715, Maison Martell can also claim to possess one of the oldest collections of eaux-de-vie – a “library” of more than 10,000 references. Martell Cellar Master Christophe Valtaud has selected just one of these exceptional eaux-de-vie to be released as a one-of-a-kind limited edition. The Martell 70-Years-Old Grande Champagne is a pure product of the prestigious Grande Champagne terroir. Having attained 70 years of age, this eaux-de-vie is being released in an exclusive edition of just 70 hand-crafted, numbered decanters. Moreover, the design of the decanter was created 70 years ago by Baccarat, one of France’s most revered crystal manufacturers. Only one bottle is available at WOWS and it retails for SGD\$35,000 (\$25,695).

Michelin-starred, Eight Hands, One-Night-Only Feast

Changi Airport Group's Wows signature event, happening on Saturday, October 28 at Capitol Theater, will feature four renowned chefs from Michelin-starred restaurants under notable hospitality and F&B group Unlisted Collection - Dave Pynt (Burnt Ends), Ivan Brehm (Nouri), Michael Wilson (Maguerite) and Rishi Naleendra (Cloudstreet) - uniting their culinary prowess to specially craft an exclusive and exquisite menu for one night only.

Inspired by four different countries across continents, every canapé served at the event is concocted to thoughtfully harmonize with a selected fine wine or spirit from Wows' esteemed partners, elevating flavors in a symphony of taste. Guests will be treated to an immersive, multi-sensory experience at the event, complete with artistic performances.

In the days leading up to the signature event, Wows will also host a series of masterclasses led by industry experts from The Macallan, Bowmore, Martell and Hennessy. Connoisseurs can look forward to learning more about different fine liquors paired with small, moreish plates in cosy, intimate sessions.