

# Airport Dimensions x JPMorgan Chase reveal lounge concept & network



## SAPPHIRE LOUNGE BY THE CLUB

Airport Dimensions and JPMorgan Chase announced the first three airport locations of their new Chase Sapphire Lounge by The Club; the first lounge in the network will open at HKG

Following the announcement of their new airport lounge, Chase Sapphire Lounge by The Club in June, global leader in airport lounges and traveler experiences Airport Dimensions and partner JPMorgan Chase have revealed the concept is now in development at three key hubs.

The first lounge in the network will open at Hong Kong International Airport Terminal 1 this year. Additional lounges in the pipeline will be located at New York's LaGuardia Airport in its brand new Terminal B and Boston Logan International Airport Terminal B to C Connector. As the network continues to expand, opening dates and additional lounge details will be announced later on at select major airports

"As a leading provider of premium airport lounges with an established global presence, our mission is to provide unique, tailored experiences to our guests all over the world. Bringing Chase Sapphire Lounge by The Club to some of the world's biggest airports highlights our commitment to enhancing the customer journey.

"We are excited about the innovative offering we are developing with our partner JPMorgan Chase at these prestigious locations," says Mignon Buckingham, CEO, Airport Dimensions.

"We are committed to providing elevated experiences throughout customers' travel journeys and our Sapphire Reserve cardmembers have told us lounge benefits are something that they want.

"We are excited to bring Chase Sapphire Lounge by The Club to life at airports in cities across the U.S. and beyond, providing our cardmembers new value through a fresh approach that's rooted in the unique Sapphire experiences they love," adds Catherine Hogan, President at Chase Branded Cards.

When the Chase Sapphire Lounge by The Club network opens, lounges will be available to Chase Sapphire Reserve cardmembers, as well as members of Priority Pass, the world's largest independent airport lounge access program, which is a part of Airport Dimensions' parent company, Collinson.

Designed to create personalized relationships with travelers, these latest additions will add to Airport Dimensions' growing network of premium physical experiences and innovative digital services at the airport.

Airport Dimensions recently announced its entry into the South American lounge market in collaboration with Ambaar, launching the “Ambaar Club” brand. This announcement follows the acquisition of the No1 Lounges business, with joint venture partner Swissport, which sees Airport Dimensions operating nine No1 lounge portfolio spaces at London Heathrow, London Gatwick and Birmingham airports, providing first-class experiences to guests in a private and intimate setting.