

Airport Dimensions and AMBAAR Lounge expand in Brazil



The first AMBAAR Club lounge at Viracopos opened in December, providing a comfortable and relaxing atmosphere while waiting at the airport

Airport Dimensions and VIP lounge operator AMBAAR Lounge opened the first AMBAAR Club lounge at Viracopos International Airport in December 2021, and have now opened the concept at two more Brazilian airports, Passengers at Fortaleza International Airport (FOR) and Porto Alegre International Airport (POA).

AMBAAR Club POA combines design with a host of facilities such as private rooms and an exclusive bar area and buffet to make the travel experience more relaxing and convenient. The design takes elements of the Rio Grande do Sul area to evoke a cozy atmosphere typical of country houses in the region.

At the AMBAAR Club FOR, vibrant colours, hammocks and strategic lighting along with local food and beverage offerings create a feeling of relaxation on Ceará's beaches.

The two clubs, which both operate from 6am to 10pm, will offer a range of seating options with choices for families, individual travelers and those who would like to work while visiting.

Unlike many other airport lounges, AMBAAR Club is not airline specific, welcoming guests from all airlines. It will also be available to members of Priority Pass, the world's largest independent airport lounge access program providing access to over 1,300 lounges and airport experiences.

Nancy Knipp, President Americas at Airport Dimensions, said; "With the successful launch of AMBAAR Club at Viracopos International Airport, we're delighted to be growing the presence of this exciting

new brand at these two important travel hubs in Brazil. With passenger numbers continuing to grow and demand for private and safe airport spaces also on the rise, AMBAAR Club will offer moments of peace and relaxation to the many passengers traveling through these airports. This is just the first step of our journey with AMBAAR Club, and we're now looking forward to further expansion of the AMBAAR Club experience. We're also excited to add new locations alongside our partners at Fraport, with whom we have enjoyed a long-standing relationship at key North American travel locations in Baltimore/Washington and Pittsburgh, and most recently in Cleveland."

Bernardo Claro da Fonseca, CEO & Founder of AMBAAR Lounge, said; "We're very happy to be rolling out this exciting new brand to new locations in Brazil. The creation of this new lounge brand in partnership with Airport Dimensions is allowing us to grow our network across South America and offer a personalised, warm and welcoming lounge experience to guests on the move. We can't wait to see where the partnership will take us next."

Sabine Trenk, COO of Fraport Brasil said "The opening of these two new environments in Porto Alegre and Fortaleza raises the standard of services offered at our airports. The partnership with a qualified company and a reference in VIP rooms, such as AMBAAR Lounge, brings quality and professionalism to the experiences we offer to our passengers".