

# Airport Dimensions and Ambaar Lounge announce four new AMBAAR Clubs



## Map of Ambaar Club locations

Airport Dimensions has confirmed the locations of its four latest AMBAAR Club lounges in Brazil as part of their joint venture partnership with AMBAAR Lounge. Two lounges are in development at Salvador Deputado Luís Eduardo Magalhães International Airport, as well as additional lounges in the international terminals at Salgado Filho Porto Alegre International Airport and Fortaleza-Pinto Martins International Airport.

The AMBAAR Club brand is elevating lounge experience in Brazil to a new level, offering a high standard, hyper-localized bespoke environment unique to this market. Each lounge is described as a 'piece of art' and features local craftsmanship and décor that appeals to local travelers who can identify with the ambiance, as well as international passengers seeking authentic travel experiences. Particularly rigorous training and mentoring for all team members ensures that service standards are exceptionally high.

Chris Gwilliam, Vice President Global Business Development at Airport Dimensions, said, "We formed our partnership with AMBAAR just last year, and have already opened three lounges across Brazil as part of this collaboration. Located at Viracopos-Campinas International Airport (VCP), Salgado Filho Porto Alegre International Airport (POA) and Fortaleza-Pinto Martins International Airport (FOR), all lounges are performing extremely well and continue to grow guest counts every month. We are extremely pleased with the progress we are making in terms of further expansion in this important South American market. Our aim is to bring a quality lounge service to Brazil's top airports across the country. Each of these new openings will further reinforce our geographical coverage across the country and will mean we have a presence that spans the entire north and east coasts. Our new locations are all in top ten Brazilian airports with paths of considerable growth that are cementing their reputations as gateways to the world as travel recovers."

Julien de Borchgrave, Business Development Director for AMBAAR Lounge, continued, "A guest-focused attitude means our lounges are very well received by travelers, (who appreciate the high standards they can enjoy), as well as by our airport partners. Our approach means that far from being a waiting room that airports were compelled to offer, Brazilian airports can now see lounges that generate genuine excitement and really improve the time their passengers spend at the airport. Our lounges are creating a buzz across the industry - the airports we're speaking to are impressed with the way our lounges look and feel and are keen to have their own versions at their own terminals."

More information regarding the new AMBAAR Club lounges at Salvador - Deputado Luís Eduardo Magalhães International Airport, Salgado Filho Porto Alegre International Airport, and Fortaleza-Pinto Martins International Airport, will be shared closer to the planned lounge openings, expected later this year.