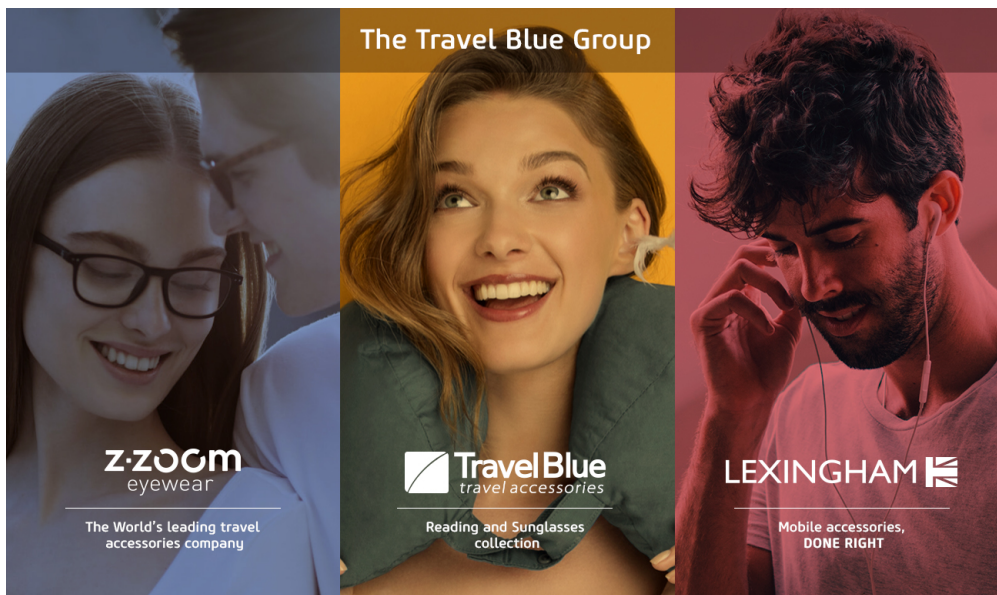


Travel Blue Group ensures it's done right



The original and most successful travel accessory brand now offers the most complete ranges of travel accessories, mobile accessories and eyewear in the travel retail marketplace

Following its new brand launch in May: Lexingham (described as mobile accessories “Done Right”), Travel Blue Group now offers the most complete ranges of travel accessories, mobile accessories and eyewear in the travel retail marketplace.

Also up for grabs, its brand of eyewear: Z-Zoom, which features fashionable reading glasses and sunglasses at affordable price points.

Targeting tech-savvy consumers, why done right?

Because Lexingham’s cohesive range of Sound - Charge - Connect and Power, with great quality and clean design, have been selected as the most useful items - giving customers what they need.

Jonathan Smith, Executive Director, Travel Blue Group adds, “Since launching our mobile accessory brand at the TFAP in Singapore 4 months ago, we are in the final stages of listings in 3 of the top ten global operators plus a number of regional airports and selected for inflight. We are delighted with the success in such a very short period of time.”