

SKROSS gets stylish with new travel adapter



With its pure design, the Alpha by SKROSS travel adapter is characterized by stylish minimalism

SKROSS is to launch its first premium design travel adapter at next month's TFWA Asia Pacific fair in Singapore (Stand number: C4).

In a stylish move, the Swiss brand's affiliation with Jacob Jensen Design is designed to elevate its world travel adapters to the next level.

The new product combines a contemporary, elegant design with state-of-the-art components.

With its pure design, Alpha by SKROSS is characterized by stylish minimalism.

The most powerful world travel adapter of the range, this high-performance product can be used with even the most energy-consuming devices, including laptops and hairdryers. It is also compatible with seven international socket standards (EU, AUS/CHN, UK, USA, CH, IT, BRA).

To ensure safety, Alpha by SKROSS is introducing ground-breaking technologies and exclusively designed and patented safety features, including a triple safety mechanism. It comes with a five-year international warranty.

Sam Gerber, Managing Partner at SKROSS, said: "We are convinced that Alpha by

SKROSS will further strengthen our position as a premium brand. Furthermore, we've been increasingly observing the trend that electronics no longer need to be just functional and solve a problem: consumers are placing more and more value on the design and lifestyle aspects of a product."