

The Macallan launches first edition in new annual release series



Home Collection - The Distillery is inspired by the beauty of The Macallan Estate and pays tribute to the company's cultural traditions and community spirit

The Macallan has introduced Home Collection - The Distillery, the first edition in a new annual release series inspired by the natural beauty of [The Macallan Estate](#).

A fine collection of [single malt](#) whiskies, the series celebrates The Macallan's origins, which have been deeply rooted in community since the brand was founded almost 200 years ago. It will be available exclusively at The Macallan Estate Boutique and its brand name boutiques across global travel retail, domestic and online.

The Macallan Home Collection - The Distillery has been created to showcase The Macallan's remarkable [Distillery](#). The award-winning building, designed by globally acclaimed architects [Rogers Stirk Harbour + Partners](#), incorporates a unique undulating roof covered in grass and wildflowers to reflect the surrounding scenic hills.

Crafted from a combination of European and American oak casks and refill casks, this whisky also pays tribute to The Macallan's time-honoured traditions and community spirit, both of which continue to be cherished and nurtured at The Macallan Distillery and around the world. The bottle is presented in a unique pack featuring a watercolor painting depicting the Distillery by local artist Colin Rizza, who is also a long-standing Distillery worker at The Macallan.

Displaying a deep gold color, The Macallan Home Collection - The Distillery demonstrates a delicate, complex nose, sweet spice and mellowing palate before delivering a rich, medium finish that aims to convey the warm welcome offered to all at The Macallan Estate on Speyside.

"Being part of the 200-year history and heritage of whisky making at The Macallan Distillery is a truly unique experience. Every day we have the privilege of working in the most remarkable location, knowing that we still use the same time-honored skills and traditions employed by generations of our predecessors and at the same time building on their legacy for the future.

"The Macallan Home Collection - The Distillery describes sensorially the passion and pride we feel in our wonderful spiritual home. A gentle floral note gives a subtle nod to the beautiful landscape that forms The Macallan Estate, while the rich finish reflects the warm welcome that awaits here in the heart of Speyside," says Polly Logan, [Whisky Maker](#) at The Macallan.

"Central to our vision for The Macallan Boutiques in travel retail is allowing more consumers around the world to connect with the brand's home in Speyside. With the launch of The Macallan Home Collection exclusively in select boutiques, we continue to build on that vision with a new series which is inspired by the natural beauty of The Macallan Estate. We're confident this series will resonate strongly with global shoppers looking to explore the stories and heritage behind The Macallan in a beautiful, highly collectible format," adds Jeremy Speirs, Regional Managing Director, Edrington Global Travel Retail.