

# Royal Salute unveils the perfect winter scotch, inspired by snow polo



The “King of Scotch” encapsulates the wintery setting of snow polo in first-ever blended grain Scotch whisky, revealed as a tribute to the Sport of Kings

The “King of Whisky”, Royal Salute – known for its exceptional portfolio of rare and precious whiskies – has unveiled the highly anticipated third expression of its annual Polo Collection and the first-ever blended grain whisky in the Royal Salute collection; the 21 Year Old Snow Polo Edition.

Drawing inspiration from the stunning wintery backdrops of the snow sport, the all-new limited edition Scotch has been expertly developed by Royal Salute Master Blender, Sandy Hyslop, and endorsed by former England Polo Team Captain and Royal Salute World Polo Ambassador, Malcolm Borwick.

Taking an innovative approach to the art of blending is at the heart of Royal Salute, and this new expression is no exception. The all-new Scotch is carefully crafted at a special strength, resulting in a higher ABV than all others whiskies in the Royal Salute collection, at 46.5%, which is fittingly the latitude coordinates of St. Moritz – the birthplace of snow polo. The delightful blend is distinctively sweet and rich with elegantly layered flavors of vanilla and toffee, followed by a long, smooth finish, best enjoyed over fresh ice to release its depth of flavor.

This limited edition is an exciting celebration of the “King of Whisky’s” longstanding affinity with polo, the Sport of Kings. Dating back more than a decade, Royal Salute continues to support a global program of polo events spanning four continents – and snow polo is no exception, making for a contemporary take on the traditional sport.

Malcolm Borwick says: “Snow polo is a spectator sport like no other with each match delivering an undeniably thrilling atmosphere, set in breath-taking scenery of immaculate snow-peaked mountains. Royal Salute understands polo and the lifestyle it represents both on and off the field so well, it’s an honor to be able to help open up the world of polo through the Royal Salute Polo Collection and the global partnerships it has formed over the last ten years. With this collection, we’ve been unveiling a

new facet of the polo world with each limited edition and the Snow Polo Edition is one of our boldest yet.”

Presented in a vibrant gift box inspired by vintage Alpine scenes, the limited edition once again features Borwick’s signature red helmet. Inside, the liquid is elegantly housed in Royal Salute’s iconic porcelain flagon and freshly dressed in white & silver tones that evoke the style and grandeur of the winter sport.

Sandy Hyslop adds: “Each of the existing blends within the Polo Collection have their own personality and the Snow Polo Edition is a standout new addition with an extensive depth of flavor and fresh new look. Being at the helm of the blending team behind Royal Salute, I’m always looking for new inspiration and Snow Polo has proven to be one of the richest sources yet for creativity and innovation. To capture the apposition of the intensity of the game against the graceful elegance of the backdrop associated with Snow Polo, it felt like the perfect opportunity to craft the very first blended grain whisky in our portfolio and I couldn’t be prouder of the result.”

The Royal Salute 21 Year Old Snow Polo Edition has been released for a limited time and is available at select luxury retailers worldwide at an RRP \$155 USD.