Royal Salute adds 21-Year-Old Jodhpur Edition to Polo Collection



The limited-edition expression is inspired by the rich spices and flavors of India

<u>Pernod Ricard</u> Global Travel Retail has launched the new <u>Royal Salute</u> 21-Year-Old Jodhpur Polo Edition, as it continues to honor polo through the newest release in its iconic Polo Collection.

According to the company, the collection celebrates Royal Salute's longstanding affinity with polo, the 'Sport of Kings', which dates back over a decade. This limited-edition expression follows the Scotch's ethos of entering new kingdoms by capturing the culture and flavors of emblematic polo locations around the world. As the birthplace of modern polo and with its authentic roots in royalty and ritual, the Blue City of Jodhpur, India, was an organic inspiration for the fifth release in Royal Salute's Polo Collection.

Crafted by Royal Salute Master Blender Sandy Hyslop, and endorsed by Royal Salute World Polo Ambassador and renowned polo player Malcolm Borwick, the 21-Year-Old Jodhpur Polo Edition is inspired by the rich spices and flavors of India and is a unique blend of carefully curated malt whiskies, which have been fully finished in virgin oak casks. The result is an expression with notes of sweet mangos and coconut, rich caramel and warming cinnamon cloves, leading to a long and spicy finish.

"I always focus on telling the story of an expression when I am crafting a new release and so I was naturally drawn towards the iconic flavors of India when crafting the 21-Year-Old Jodhpur Polo Edition," said Hyslop. "To honor these spices and aromas, I wanted this bespoke blend to have notes of sweet mango chutney and a spicy finish, to compliment the richness. With every sip, this expression transports you to the magic of Jodhpur."

Available in key travel hubs and activated across Taiwan, Singapore, Korea, India and Dubai, the Royal Salute 21-Year-Old Jodhpur Polo Edition is housed in Royal Salute's signature flagon, colored in a vibrant yellow that contrasts with the blue box. The design is reminiscent of a magical night in Jodhpur, with a majestic Indian palace as the central focus overlooked by a large golden moon, stars, and the twinkling lights of the city.

The flagon has been created using coated glass, reducing its environmental footprint. Although this expression is designed to be treasured for years to come, the coated glass flagon is easily recyclable around the world. As part of the company's sustainability roadmap, by 2025 they are aiming for all bottles and outer boxes to be fully recyclable, reusable or compostable.

Liya Zhang, Vice President of Marketing at Pernod Ricard Global Travel Retail commented, "At Pernod Ricard GTR, we are dedicated to delivering exceptional travel retail experiences, so we are very proud to be launching this exciting new limited edition. As interest in prestige whisky continues to grow, we are confident that travelers and whisky lovers will be excited by the unique packaging design as well as the product story and rich culture relevance; making it perfect for gifting and collectors alike."

The Royal Salute 21-Year-Old Jodhpur Polo Edition will be available in limited quantities from May 2023 at selected specialist retailers around the globe.