

# ROCKS' Whiskey Chilling Stones launch on Korean Air Skyshop



## ROCKS Whisky Chilling Stones

Gifting brand [ROCKS](#) has partnered with [Korean Air](#) to sell their best-selling whiskey stones, marking its debut in Korea's travel retail market.

According to the company, "The product consists of six premium granite rocks, handcrafted and polished to perfection. Curated for spirits connoisseurs to enjoy their whiskey at the perfect tasting temperature, without diluting it."

The company's product was featured in the 'What's New' section of the print magazine and is available in-flight as well on the KAL Skyshop website, where it sold out in the first week.

Quentin Depigny, Founder and Director of ROCKS, said, “This collaboration is a key milestone for the brand and we are very pleased to introduce our products to the Korean market and beyond in partnership with Korean Air. As a premium gifting brand, we are committed to offering complementary products to the wines & spirits category. This launch also shows the interest and demand from end customers for new, unique and upscale gifts products.”