

# Plaza Premium Group and Edinburgh Gin unveil Edinburgh Airport lounge



The Art Deco Edinburgh Gin Bar at Edinburgh Airport features intricate brass and glass displays

As part of a strategic collaboration, global airport hospitality pioneer Plaza Premium Group and Edinburgh Gin, the leading super-premium gin in UK travel retail, have unveiled an airside lounge at Edinburgh Airport, featuring an Edinburgh Gin bar as the centerpiece.

The 700 square meter lounge offers members and visitors a new executive experience, a sense of relaxed luxury and an escape from the airport crowds, the companies said.

It has a main lounge area, an interactive zone with a climbing wall and wall-mounted games, a dining area and a VIP viewing room. The lounge has floor-to-ceiling windows, overlooking the Forth Bridge and Edinburgh city.

The focal point is the Art Deco Edinburgh Gin Bar, featuring colorful natural botanicals along the top, intricate brass and glass displays, Art Deco-style faceted bar front and contemporary lighting.

Bar staff serve the widest range of Edinburgh Gin drinks available in any on-trade setting, including two new gins which are not available in any other on-trade outlet.

The menu includes three bespoke Edinburgh Gin cocktails, created for lounge customers, as well as 12 different Edinburgh Gin products, each with a serve.

In addition to Edinburgh Gin, the bar stocks Ian Macleod Distillers products, including Glengoyne Highland Single Malt, Tamdhu Speyside Single Malt, Smokehead Islay Single Malt, Langs Rum, Pig's Nose blended Scotch, Isle of Skye aged blended Scotch and King Robert II whiskies, rums and vodkas.

The lounge and Edinburgh Gin bar is being promoted on social media and to visitors to the Edinburgh Gin distillery and the flagship store in Hanover Street.

Mr Okan Kufeci, Senior Vice President, Europe, Middle East and Africa, Plaza Premium Group, says, "We are delighted to open the first Plaza Premium Lounge in Scotland. Edinburgh Airport is an important strategic location for Plaza Premium Group in the UK connecting our customers both regionally and globally from cities including London and New York. The new lounge is the next generation design built sustainably using local producers. We continue to grow and develop in the UK and are proud to be able to provide award-winning, best-in-class signature hospitality and introduce more travelers to Plaza Premium Group in Scotland."

William Ovens, Global Travel Retail Director, Ian Macleod Distillers, adds, "This partnership is an important development for our business and takes Ian Macleod Distillers brands into an exciting new space in the airport environment. Edinburgh Gin enjoys a leading and pioneering role in the gin category and this collaboration allows us to showcase Edinburgh Gin's flavor, craft and creativity with travelers in a stunning environment in its home city."

Gail Taylor, Director of Retail and Property, Edinburgh Airport, enthuses, "Working with partners who understand travel hospitality and showcasing some of the country's very best products will ensure our global passengers leave with a world-class taste of Scotland."

The lounge is open daily for all travelers regardless of airline or class of travel, also without pre-booking.

Travelers can enjoy Plaza Premium Lounge's opening offer and sign up to the Smart Traveller membership to receive year-round benefits.

Corporate cards including Amex Platinum and Dragon Pass cardholders can access the lounge.

All services are available for reservation on Plaza Premium Lounge's official website.