

# Patrón and BlockBar partner on NFT release



Patrón Chairman's Reserve is housed inside a dome constructed of dark, polished hardwood, hammered metal and luxurious engraving and inlays. The artwork is inspired by the Jalisco highlands, the Patrón Hacienda and agave fields

Patrón Chairman's Reserve, a one-of-a-kind, exclusive blend has, until now, never been released to the public. Customer's purchase of the NFT provides ownership rights to the physical bottle of Chairman's Reserve, made of 100% Extra Añejo.

Only 150 individually numbered bottles will be available exclusively on BlockBar.com and exclusively through purchase of the NFT, with a listing price of 1.5 ETH (approx. US\$4,500). Patrón Chairman's Reserve dropped on Tuesday 25th January, on a first-come first-served basis.

Once the buyer has purchased the NFT, he/she can choose to redeem the physical product and have it delivered from BlockBar's secure storage facility, safely trade its NFT version within the BlockBar.com marketplace, keep the bottle in their virtual bar, or gift through BlockBar's new gifting offering.

The physical bottle is stored in the BlockBar secure facility in Singapore with 24/7 security, motion sensors, and temperature control.

Made of 100% Extra Añejo, this complex yet delicate tequila is so rare that it will never be replicated again. Chairman's Reserve is aged to its full potential in a combination of Sauternes (80%) barrels and barrels made from both French Limousin and New American Oak. Once bottled, it is packaged in a dome-shaped box constructed of dark, polished hardwood, hammered metal and luxurious engraving

and inlays. The artwork is inspired by the Jalisco highlands, the Patrón Hacienda and agave fields, and front-opening double doors feature laser-cut panels that allow light to illuminate the liquid inside.