

# Old Pulteney Traveller's Exclusive collection launched at whisky fair



Mark Williamson, Chief Whisky Blender at Old Pulteney producer Inver House Distillers, with Old Pulteney 10yo Scotch whisky

International Beverage-owned brand Old Pulteney single malt Scotch whisky made its new travel retail exclusive collection available for the first time to consumers at the Viking Line Cinderella Whisky Fair in Stockholm.

Mark Williamson, Chief Whisky Blender at Old Pulteney producer Inver House Distillers, presented three master classes aboard Viking Line's Cinderella, which hosted the world's largest floating whisky fair from February 14 to 16.

The new Old Pulteney Traveller's Exclusive collection was introduced to the trade at the TFWA World Exhibition in October 2018.

The single malt whisky collection, which comes in eye-catching contemporary packaging, consists of three new Old Pulteney expressions: a 10yo, a new 2006 Vintage, and a 16yo.

International Beverage's spirits portfolio is represented in Nordic travel retail by Five Eyes Beverages, a subsidiary of Solera Beverage Group. The company presented a wide range from its Speyburn and anCnoc single malt Scotch whiskies at the fair.

International Beverage Travel Retail Director James Bateman said: “The Cinderella Whisky Fair is one of the most important consumer events in our calendar; it’s a terrific bringing together of whisky fans from across the Nordic nations and ties in perfectly with the maritime themes of the Old Pulteney brand.”