

Monarq and Zonin sign Caribbean and Latin America distribution agreement



The new distribution agreement marks a significant step for both Zonin and the Monarq Group

Monarq Group and Italian wine producer Zonin have sealed a regional distribution agreement for the Caribbean and Latin America domestic and duty-free channels.

This strategic partnership marks a significant step in expanding Zonin's global footprint and enhancing Monarq's premium wine portfolio across the Americas.

Founded in 1821, Zonin is one of Italy's most iconic and historic family-owned wineries, recognized worldwide for its fully-owned wineries, heritage, quality, and commitment to innovation. With a portfolio that includes internationally awarded wines from across Italy's most celebrated wine regions, Zonin has become a household name among wine enthusiasts globally.

Monarq Group has established a strong route to market, leveraging its extensive distribution network across the Caribbean and Latin America. Through its unique market approach, deep regional expertise, and shared commitment to quality, this partnership with Zonin creates a strong synergy, enhancing Monarq's wine portfolio while extending Zonin's reach and impact in these dynamic markets.



Zonin is regarded as one of Italy's most iconic and historic family-owned wineries

Robert de Monchy, CEO of Monarq, said, “We are delighted to welcome Zonin to our portfolio. Their deeply rooted Italian winemaking heritage, global recognition, and commitment to excellence perfectly aligns with our mission to deliver authentic, premium, innovative, and renowned brands to our markets. We look forward to work with the Zonin team and to continue building Zonin’s presence across the Latin America and Caribbean markets.”

Temitope Akintola, Export Manager, Americas at Zonin, commented, “We are proud to partner with Monarq Group, whose regional expertise and passion for brand building align closely with our values. This agreement is a major step in our strategic international development, and we are confident that with Monarq’s support, we will further elevate the Zonin brand and Italian wine culture across the Americas.”