

Kavalan's latest bottle features a studded crown fit for a king



King Car Group has used a secret cask to age its limited edition 1500-milliliter 40th anniversary whisky

It's an evolution of a company and an ambitious journey from household products, orchids and rural childhood education through to coffee, beer and whisky, and this year, even restaurants and bars.

And it's this story that's now encapsulated in a new 1500-milliliter Kavalan whisky, the King Car Group 40th Anniversary single malt to mark the landmark anniversary of Kavalan's parent company.

Already launched in Taiwan, Kavalan's newest special edition, which elegantly blends the creamy richness of toffee with the intense sweetness of dark fruit notes, will be available in select countries globally in 2020. Kavalan is unable to reveal the exact cask that this extraordinary, flavorful whisky has been aged in, other than to say it's a highly exclusive red wine cask of world-class standing.

YT Lee, CEO, Kavalan, says like the only other whisky to be launched in the group's name: the King Car Conductor, the Anniversary Limited Edition is fittingly multi-dimensional, complex and full of depth.

Mr. Lee adds: "I am honoured to be part of the journey first begun by my father four decades ago. King Car has always strived hard to deliver the finest quality – a pursuit that defines our character – and this insistence on excellence will continue into the future."

Ian Chang, Master Blender, notes the packaging pays tribute to Yilan County, which is both Kavalan's homeland and Chairman Mr. TT Lee's, through to form of Snow Mountain – Kavalan's water source.

The bottle's smooth, yet sturdy shape expresses elegance and strength. Its crown-shaped cork is adorned with world-renowned Swarovski crystals. Imparted through the leather and wood casing of the box: persistence, durability and harmony with the natural environment.

The King Car 40th Anniversary comes encased with a crystal glass tumbler and is limited to 10,000 packs globally.