

Ignite the Nite Fireball event brings the heat to West Palm Beach

Tonight (April 17) Blue Caterpillar and Duty Free Global co-hosted the 2023 edition of the Ignite the Nite Fireball event in West Palm Beach.

Invitees gathered to network and celebrate all things spirits and travel retail at the French Grill House. The soirée included a selection of brands (Fireball, Amarula, Deanston, Myer's Run, Ron Carúpano, Larsen Cognac, Silent Pool Gin, Nordic Spirits Lab, Cãna, Bunnahabhain, Buffalo Trace Whiskey, Revanche Cognac, Koskeknorva Vodka, Sõmrus, Two Stacks, Los Amantes Mezcal) food, music and a performance that truly put the fire in Fireball. The event brought the heat despite the cool temperature and light wind of the evening, which was powered by Go Travel.

See coverage of the event below:



The Ignite the Nite event featured a fire show with two dancers



Event attendees and the *Global Travel Retail Magazine (GTRM)* team



Attendees were invited to network and celebrate all things spirits and travel retail







The event was hosted at the French Grill House in West Palm Beach





The *GTRM* team was in attendance at the Fireball event



Event swag at the 2023 edition of the Ignite the Nite event