Ian Macleod Distillers to showcase three new whiskies at TFWA Singapore



The company will unveil three new whisky expressions, including the second edition of the TR exclusive Rosebank Lowland Single Malt Vintage Series

<u>Ian Macleod Distillers</u> (IMD) will shine a spotlight on its extensive range of spirits at the TFWA Asia Pacific Exhibition, as its travel retail business in the region continues to grow.

"Asia Pacific is now one of the most important regions for our global travel retail business. Our presence is growing strongly, with new customers, new listings and significantly increased brand visibility. We offer customers in the region a winning combination – a family business culture with an extensive and highly regarded brand portfolio; we are very optimistic about the future in the post-COVID era," says William Ovens, Global Travel Retail Director at lan Macleod Distillers.

Ian Macleod Distillers will showcase a wide-ranging portfolio at the show, featuring its Super Premium single malt whiskies, including Glengoyne Highland Single Malt, Tamdhu Speyside Single Malt, Smokehead Islay Single Malt and Rosebank Lowland Single Malt. It will also update customers on the Rosebank and Edinburgh Gin distilleries, both of which will be completed within the next 12 months.

The company will unveil three new whisky expressions, including the second edition of the highly collectable travel retail exclusive Rosebank Lowland Single Malt Vintage Series. The Rosebank Vintage Series Second Edition (47.8% ABV / 70cl) is 32-years-old and, with only 350 bottles released, will have select distribution. As shared by the team, this limited release has a delicate finish of crisp fruity notes, gentle spice, toffee and oak. The unique combination of triple distillation and worm tub condensers gives the spirit its fruity, floral style, for which it is renowned as *The King of the Lowlands*.

IMD will also present the number one selling value Blended Scotch Whisky in global travel retail, King Robert II. The brand is well established in Asia; a fourth whisky expression will soon be introduced. Following a period of customer exclusivity in Europe, King Robert II Sherry Cask Finish will debut in Asia Pacific. Other expressions include King Robert II 12-years-old, King Robert II Treble Cask Matured and GTR exclusive King Robert II 8-years-old.

Plus, IMB will launch a new GTR exclusive version of its well known As We Get It brand. This Highland Single Malt whisky comes straight from the cask (non-chill filtered, at cask strength and of natural color). Each batch of the series has been created from a maximum of 50 to 20 specially selected casks.

According to the company, alongside the new whiskies, IMD will present Edinburgh Gin and introduce a new full-strength flavored gin to the region.

"It is an exciting time for Ian Macleod Distillers. We have two new distilleries opening within 12 months and are investing to create new and distinctive high-quality whiskies and gins to satisfy growing global demand. We look forward to the exhibition and to reconnecting with established customers, cementing new relationships and introducing our portfolio, including exciting launches, to potential new partners," says Kelvin Ng, Asia Pacific Travel Retail Regional Director at Ian Macleod Distillers.