

Habanos, S.A. announces return of the Habano Festival



Habanos S.A. has announced that the Habano Festival will return next year from February 27 to March 3 after a two-year break due to COVID-19. The company calls it the "most awaited event for Premium Cigar aficionados around the world."

The celebration of the XXIII Edition of the Habano Festival will be hosted in Havana, Cuba, reviving the annual event with a program of activities combining the knowledge of the Habano and Caribbean culture. In this XXIII Edition, specialists, distributors and aficionados can visit renowned Habanos factories, plantations, seminars, lectures and contests. In the evenings, delegates will be invited to experience Habanos S.A.'s novelties, while enjoying gastronomy and music.

"Habanos S.A. is already working to bring back this unique event to satisfy the expectations of aficionados with the passion and magic that they have come to expect from each new edition," says a representative.

More details on the Festival will be announced soon, and registration will be open to the public soon.