

# FlyWithWine to debut wine and spirit travel solutions at TFWA Cannes



The FlyWineWine luggage for safe and secure transport of wines and spirits

FlyWithWine, the designer, creator and global distributor of the VinGardeValise® (VGV) Collection, the first luggage line specifically developed to protect wine and spirits while traveling, has announced to *Global Travel Retail Magazine* that it will participate in the TFWA World Exhibition & Conference.

In addition to the VinGardeValise Collection, its signature line of high quality, stylish wine luggage, FlyWithWine, will be introducing its latest products at the exhibition including the VinXplorer Wine and Beverage Backpack and a uniquely designed Stemware Personal Travel case. The company will also be unveiling its VGV 2023 line comprised of models exclusively for the duty free channel, the new VGV Elite, with a luxury, high-end aluminum exterior shell, and the VGV Pro, a model that has been designed with the wine industry trade professional in mind. Other upgrades to the existing Collection will also be introduced.

Ron Scharman, Chief Executive Officer and Co-Founder of FlyWithWine, says, “We are very excited to have received early positive response from within the duty free channel that further confirms our strong belief that our products align nicely with the needs of the consumers and their relevant shopping experiences in duty free, travel retail and cruise shops. Travel retail is a niche that we excel at, especially as it relates to the safe transporting of wines and spirits. We are underway in developing new key partnerships in the duty free market as it is the natural next step to provide consumers worldwide with exceptional quality products that enhance their overall travel and shopping experience.”

FlyWithWine was founded in 2016 with a mission to a problem faced by travelers flying to-and-from their favorite vacation destinations with wines and spirits – there was not a travel product available that would ensure a safe and reliable method of transporting wines and spirits to be able to enjoy while reliving memories with friends and family.

FlyWithWine first introduced the VinGardeValise product line into winery tasting rooms across the California wine country and has since grown its presence with their products being carried by more than 600 wineries and wine specialty shops across the U.S. and Europe.

FlyWithWine products are also offered by luxury and major retailers, including Neiman Marcus,

Williams Sonoma, Macy’s, Dillard’s, and others who have entrusted them with their brand image and customer expectations for innovative, quality offerings.

The company and its products have been touted by national publications such as *Travel + Leisure*, *Town & Country*, *Conde Nast Traveler*, *Forbes*, and *Wine & Spirits*, as the ultimate travel solution for wine and spirits due to its thoughtful engineering, design and versatility as well as the 10-year product warranty.