

Duty Free Dynamics adds Zippo to its brand portfolio



Described as lighting a spark in the travel retail market, DFD is pleased to welcome one of the world's leading lighter manufacturers to its portfolio

Duty Free Dynamics is pleased to announce the introduction of a new brand to its portfolio: Zippo, one of the world's leading lighter manufacturers.

Zippo originated in a small Pennsylvania town during the Great Depression. Although its story began during a dark moment in American history, Zippo was able to light and continue a spark throughout the decades. Providing a durable and functional product with a lifetime warranty, the name achieved success through its ongoing initiative, hard work, innovation, adaptation and ingenious marketing.

Zippo is known for its all-American authenticity and determination to reignite its customers' loyalty through high quality service, innovative launches and classic products.

The alliance between Duty Free Dynamics and Zippo represents an optimum travel retail market opportunity, combining Zippo's loyal following of collectors and Duty Free Dynamics' experience as a partner of excellence in the areas of coverage and distribution. Check out the following snaps for a better look at the collection:

