

# Dufry debuts Highland Park 54-Year-Old Scotch Whisky at London Heathrow



Highland Park's 54-Year-Old single malt Scotch Whisky is the oldest release from the distillery to date, celebrating the brand's 225th birthday

Orkney, Scotland-based distillery [Highland Park](#) has unveiled its new 54-Year-Old single malt Scotch Whisky, the oldest release from Highland Park to date, ahead of the distillery's 225th anniversary.

The new Highland Park 54-Year-Old will launch in travel retail exclusively with [Dufry](#) at [Heathrow Airport](#) throughout March, before rolling out globally at selected locations.

Only 225 bottles have been created by Highland Park Master Whisky Maker, Gordon Motion. Originally laid down in 1968, four refill butts and six refill hogsheads were combined in February 2008 and refilled into first fill European sherry butts, where the whisky continued to mature. The final 14 years of maturation (since 2008) in ex-sherry casks has imparted an additional deep, rich, natural colour and wonderful intensity to the whisky which was bottled at 54 years of age, explains the press release.

"This exceptionally rare 54-Year-Old single malt Scotch Whisky has been nurtured through careful maturation and harmonization. Representing a quarter of Highland Park's life, we felt it was a fitting way to mark our 225th anniversary; born and crafted in the heart of Orkney," said Motion in the release.

The Highland Park 54-Year-Old consists of a bespoke embossed bottle, a presentation box crafted of Scottish oak wood, and an invitation for the buyer to attend a "once-in-a-lifetime" experience in Orkney.

Designed John Galvin, the box is sculpted to represent the cliffs of Yesnaby in Orkney, with hand-blasted wood that brings unique with variations in color to each box.

Meanwhile the bottle was designed by Michael Rudak, Senior Designer at Stoelzle Flaconnage. "Every detail of the bottle has been considered, for example, the conical 'push' at the base is a nod to the mash tuns at the distillery. The textural design was inspired by the old red sandstone at the Yesnaby Cliffs and by the idea of that surge of molten lava erupting from the seabed, slowing down as it formed Orkney's islands," reads the release.