

# Discover the wine & praline collection by Neuhaus



In partnership with Treasury Wine Estates, a tasty collection of six pralines that pair perfectly with wine from Penfolds & Beringer

Neuhaus' Maîtres Chocolatiers worked closely with world-renowned wine experts to create six brand new chocolate pralines in two distinct tasting flights, each designed to pair beautifully with red and white wines, respectively. Each praline's balanced mix of taste, texture, and cocoa intensity and the use of noble and all-natural ingredients such as Earl Grey tea, saffron, cardamom, and acacia honey make these pralines a delicious companion to certain types of wine. Because both the pralines and wines have complex taste profiles with multiple layers, when expertly paired, they complement each other beautifully, heightening the nuanced flavors of both.

This pairing box will be launched exclusively with Heinemann in Asia Pacific for the month of November. In partnership with established wine company, Treasury Wine Estates (TWE), a white wine from Penfolds and a red wine from Beringer were selected to pair with these pralines from its wide portfolio. These select wines will be featured during its activation, first launching at Hong Kong International Airport and Sydney International Airport. Travelers will be able to learn how each praline brings out the distinct characteristics of the selected wines.

TWE settled on both Penfolds, the icon of Australian fine wine, and Beringer, Napa Valley's benchmark producer since 1876, to offer consumers two distinctly different award-winning options. Brand Ambassador, Sam Stephens, tasted the pralines and identified Penfolds Max's Chardonnay & Beringer Knights Valley Cabernet Sauvignon to pair best.

Neuhaus' Maîtres Chocolatiers created three pralines with a tasty praline base that balances out the fine acids and typical aromas, which characterize most dry and medium-dry white wines. The team

also developed a trio of pralines, each with a ganache filling that perfectly pairs with the distinctive tannins and complex, richly layered flavors of red wines.

With every purchase of Penfolds Max's Chardonnay or Beringer Knights Valley Cabernet Sauvignon at Hong Kong International Airport, travelers can pick up the Neuhaus Wine Pairing Box at a 15% discount.