

Diego dalla Palma raises funds for COVID-19 relief

Italian make-up and cosmetics company Diego dalla Palma Milano has chosen to support the project Più Forti Insieme (Stronger Together), created by Policlinico Sant'Orsola Foundation in Bologna, to raise funds aimed at helping hospitals in Bologna and healthcare professionals.



"We at Diego dalla Palma, always think positive and at the beginning of March wanted to share a positive message with our business partners. We did it our way, using our ironic and unconventional style. A smile sometimes can help. In a few days Germinator, a hand sanitizer gel to tear a smile and get rid of germs, was born and donated to all our sales staff and representatives in Italy, accompanied by a "Diego Dalla Palma Loves You" message. All customers purchasing via our e-commerce are also receiving a bottle of Germinator for free," explains the Diego dalla Palma team.

1 euro will be donated until April 3rd to this project for each product purchased on the website <https://www.diegodallapalma.com/>.

More details can be found in the Foundation at <https://www.fondazioneasantorsola.it/progetti/piu-forti-insieme/>

The Diego dalla Palma team underscores, "Only TOGETHER we can make the difference!"