

DFS Group presents 11th Masters of Wine and Spirits exhibition in Macau



The Masters of Wines and Spirits pop-up at City of Dreams Macau is now open to the public

[DFS Group](#) (DFS) presented its 11th annual [Masters of Wines and Spirits](#) (MOWS) exhibition at T Galleria by DFS, City of Dreams Macau.

According to a press release, "The exhibition featured a bespoke collection of more than 100 of the world's rarest fine wines, spirits and Champagnes along with this year's new additions, Rum and Tequila, from 50 world-renowned brands and houses."

The exhibition began with an intimate welcome dinner at L'ATTITUDE, the French bistro in City of Dreams' Morpheus hotel that won the Award of Excellence in 2022 from Wine Spectator. A bespoke menu was specially designed for the connoisseurs attending the event.

"With the theme of 'Elevate Your Senses,' over 300 guests were then invited to a spectacular gala event at Morpheus for an immersive and interactive journey to explore the universe of DFS' Masters of Wines and Spirits. Spanning two floors, DFS transformed the venue into six zones, featuring Moët Hennessy Diageo brands, Champagne, Single Malt Whisky, Cognac, Wine and other spirits where guests interacted with the world's leading brands and their ambassadors for an evening of entertainment."

This year's event also featured masterclasses and educational tastings by master distillers, blenders, wine makers and ambassadors from four iconic brands – The Macallan, Hennessy, Dictador and Penfolds — who shared their industry insights and knowledge with guests.

“We are thrilled to return to our traditional gala format, where this year's Masters of Wines and Spirits created an unrivaled and illustrious experience that can only be found at DFS. Each piece in the collection was selected with our customers in mind, bringing together a spectacular array of the world's finest and rarest wines and spirits in the vibrant city of Macau for the second time,” said Christophe Marque, President Merchandising, DFS Group.

The Masters of Wines and Spirits pop-up, housed exclusively at City of Dreams Macau, is now open to the public. Visitors can delve into details about the masterpieces with detailed anecdotes and facts, while the collection will be available for tourists and shoppers at T Galleria by DFS, Macau, City of Dreams from March to April. Throughout this period, special activations and product displays will be showcased across the store.