

Dewar's 18YO invites travelers to 'Celebrate with the Most Celebrated' during Chinese New Year

Dewar's marks Chinese New Year of The Rat, 24-27 January 2020, with the launch of its limited edition travel retail exclusive gift box presentation of Dewar's 18YO, Blended Scotch Whisky.



The launch is supported in-store with the core message of 'Celebrate with the Most Celebrated', emphasizing Dewar's position as the world's most awarded Blended Scotch Whisky.

Double-aged in oak casks for extra smoothness, Dewar's 18YO is a creamy, full and well-rounded blend.

The Dewar's 18YO Chinese New Year limited edition gift box is available from the following airport and land border retail locations: Bangkok (King Power), Beijing (Sunrise), Dubai (Dubai Duty Free), Hong Kong Airport (Lagardère), Hong Kong Border (Anway), Jakarta (Heinemann), Kuala Lumpur (Eraman), Manila (Duty Free Philippines), Seoul (Lotte & Shilla), Shanghai (Sunrise), Sri Lanka (Dufry & Flemingo), Taipei (Everrich), Zhuhai (Zhuhai duty free).

The limited edition travel retail exclusive will be available in a 1-litre presentation gift box.