

# Davidoff unveils Exclusive cigar program for 2019



Only 400 boxes of Davidoff Exclusive Edition Dubai are available in Dubai's travel retail and domestic markets

Davidoff Cigars continues its highly limited program of Exclusive Editions which are created in collaboration with top retail and distribution partners.

These premium cigar editions are handmade by Davidoff Master Blenders.

Edward Simon, Chief Marketing Officer at Oettinger Davidoff AG, said: "Davidoff Exclusives are extremely popular among our partners as this program allows them to offer aficionados exclusive, custom-made blends catering to the local taste preferences, and presented in beautiful, personalized boxes. Our master blenders are pushing the boundaries of taste every year and manage to develop new and exciting blends every time."

The Davidoff Exclusive 2019 cigars offer a range from medium to full bodied blends, depending on the individual edition.

The cigars come in a Robusto 52 x 5 format and are all complex multi-origin blends with tobaccos from Mexico, Nicaragua, Ecuador and the Dominican Republic.

The elegant, bespoke Davidoff Exclusive Editions are presented in white lacquered boxes individually adorned with gold foil designs and contain 10 Robusto cigars each.

The nine Exclusive Editions released in 2019 are:

Davidoff Exclusive Dubai: 400 boxes available in Dubai travel retail and domestic only;

Davidoff Exclusive Hong Kong: 600 boxes available in Hong Kong travel retail and domestic only;

Davidoff Exclusive Barcelona: 300 boxes available in Barcelona, Spain domestic only;

Davidoff Exclusive Madrid: 300 boxes available in Madrid, Spain domestic only;

Davidoff Exclusive Winzer Selektion: 300 boxes in Austria domestic only;

Davidoff Exclusive The China Whisky Association: 300 boxes in Asia domestic only;

Davidoff Ambassador Exclusive: 500 boxes in German domestic at Davidoff Ambassador accounts only;

Davidoff Exclusive Maxamar Cigars – White Knight Edition: 400 boxes at Maxamar Cigars, US, only;

Davidoff Exclusive The Tobacconist of Greenwich – JGL 45 Years: 300 boxes at The Tobaccos of Greenwich, US, only.

The design executions range from store identifiers to iconic geographic landmarks relevant to the partner and its hometown or country. To further individualize the Exclusive Editions, the cigars are presented with a second ring customized to the partner.

The Davidoff Exclusive Editions 2019 will be launched from April 2019 in the countries mentioned above at selected Davidoff appointed merchants and flagship stores and offered only in limited quantities.