

# Davidoff rises to the seven-tobacco cigar challenge



Davidoff's Limited Edition Robusto Real Especiales 7 cigar is blended with seven different tobaccos

Davidoff has reintroduced the Limited Edition Robusto Real Especiales 7 cigar.

Staying true to the pioneering spirit of the company's founder Zino Davidoff, the cigar is blended with seven different tobaccos. It was originally launched in 2004.

Edward Simon, Chief Marketing Officer at Oettinger Davidoff AG, explained: "In the year 2004, relentless challenging of the status quo, exceptional and pioneering blending by our Davidoff Master Blenders made possible a cigar experience so unique and complex it is now made available again in very limited quantities as a vintage blend. They have masterfully managed to blend tobaccos from Ecuador and six different regions of the Dominican Republic to combine to a complex, yet silky smooth aroma experience. An achievement deemed impossible by experts at the time."

The cigar is blended with the same Dominican tobaccos that feature in the company's Davidoff Signature, Grand Cru, Aniversario and Millennium lines.

The Habano seed wrapper grown in Ecuador gives the cigar a balanced yet complex start with notes of earth and okumé wood along with walnuts on the tongue. The cigar develops notes of lemon, cream, salty caramel and milk coffee. The different filler and binder tobaccos from the Dominican Republic blend to a multifaceted yet clean and detailed taste stimulation, the company said.

The cigars come in wooden boxes, and packs of four cigars are exclusively available in global travel 1

retail.

Featuring a natural wood design and an icon highlighting the vintage cigar's blend, the boxes present 10 Robusto cigars, while the packs are designed in a premium cream color, also adorned by the vintage blend icon.

From April 2019, the Davidoff Robusto Real Especiales 7 Limited Edition cigars will be available at select Davidoff merchants, flagship stores and global travel retail locations.