

# Davidoff Cigars unveils its Masterpiece humidor “Year of the Rat” for charity auction



Taking inspiration from the “Year of the Rat” cigar box, the Masterpiece humidor is adorned with a subtle varnishing treatment and comes with 88 limited edition cigars to represent good fortune and luck

Davidoff Cigars proudly presents its Masterpiece humidor "Year of the Rat" at the upcoming Procigar Festival 2020. The charity auction will take place in Santiago de los Caballeros, Dominican Republic. There is only one masterpiece available globally and it will come with a Master Blender's selection of 88 limited edition Toro "Year of the Rat" cigars.

Taking inspiration from the "Year of the Rat" cigar box, which was launched late last year, the majestic lid of the Masterpiece in red lacquer is paired with a round gold-plated plaque representing the symbol of the Rat. The humidor is adorned with a subtle varnishing treatment and features two golden nobs for an easy open and close.

Once opened, the humidor shows a beautiful emblem crafted with gemstones. Each layer of the illustration is associated with a color and symbolizes the qualities of the Rat: bright, optimistic and energetic. Associated with luck, the blue color is created from unique Larimar stones, which is a rare blue variety of the silicate mineral pectolite and found only in the Dominican Republic.

To further highlight the collectability of this masterpiece, the humidor contains a drawer lined with light brown leather to accommodate a Davidoff Jetflame lighter and a Davidoff double blade cutter engraved with the "Year of the Rat" pattern.

The Masterpiece comes with 88 cigars arranged on a tray engraved with the symbol of the Rat. Since the number 8 sounds similar to the word "wealth" in Mandarin or Cantonese, the number 88 symbolizes fortune and is considered to be the luckiest number in Chinese culture.

The humidor has been created for Davidoff by Moevus, the luxury craft company. The team possesses rare and unique know-how in the mastery of woodworking, marquetry and varnishes.

### **The "Year of the Rat" Cigar**

The cigar, a Toro format, is wrapped in a silky dark brown Habano wrapper produced in Ecuador and satisfies the palate with woody, earthy notes of dark chocolate and roasted coffee. Distinctive flavors of prune, cinnamon, spice & ginger offer a full body experience.

### **The Procigar Charity Auction**

The charity auction benefits two different organizations helping children and the elderly: the Voluntariado de Jesús con los Niños and the Hospicio San Vicente de Paul. This year, to validate its gratitude, Procigar is introducing an initiative to its tobacco community in Dominican Republic: A home for my family.