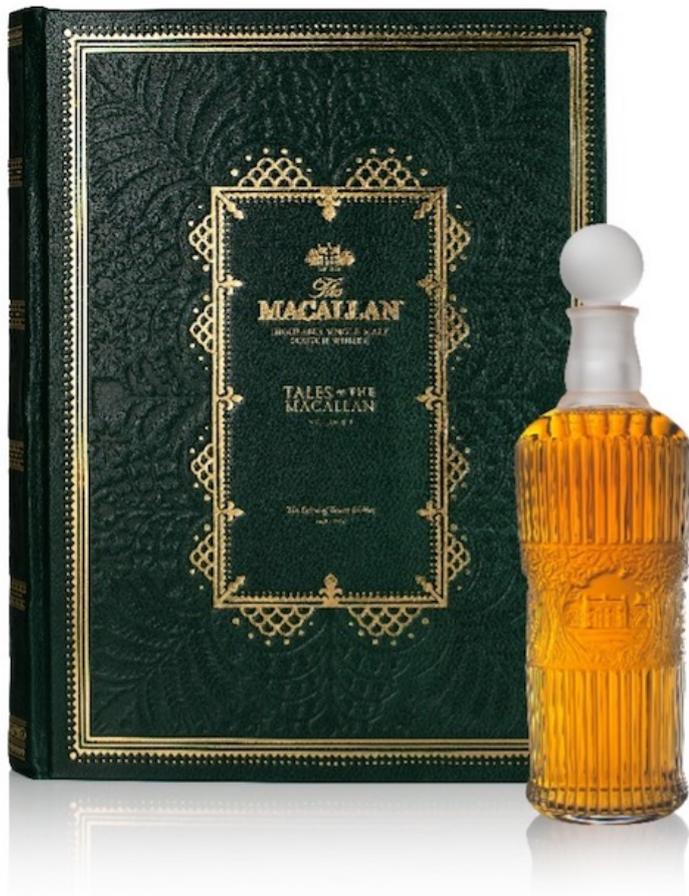


# Changi Airport highlights premium liquors at World of Wines and Spirits



## Tales of The Macallan Volume 1: The Laird of Easter Elchies

From September 30 to December 31, 2022, [Changi Airport Group](#) will present its inaugural World of Wines and Spirits (WOWS). In partnership with [Lotte Duty Free](#), #WorldOfWinesAndSpirits will showcase the world's most internationally acclaimed, exclusive and premium wines and spirits, featuring over 200 of the finest products from more than 75 brands, including first-in-the-region rarities from renowned labels.

Throughout this period, all lovers of exquisite wines and spirits will be welcomed to purchase from a curated selection on the [WOWS online portal](#) starting September 30. The extensive e-catalogue includes rare gems from esteemed labels like [Bowmore](#), [The Macallan](#), [Midleton](#), The Singleton and [Penfolds](#). WOWS patrons can expect a personalized shopping experience: once interest in an item has been indicated, a Changi Airport or Lotte shopping concierge will reach out to serve them, facilitating queries and payment over WhatsApp, phone call, or in person.

From October 14 to 24, VIPs from Changi Rewards, Lotte and other Changi partners will be exclusively invited to an online auction held on the WOWS portal, where two of the most prized items in the world

of spirits from brands including Hennessy will be up for bid, starting at SGD\$225,000 (US\$156,334) and SGD\$130,000 (US\$90,326) respectively.

Following the auction, VIPs will be hosted at the exclusive WOWS signature event from October 28 to 30, held at the iconic Jewel Changi Airport. The prestigious three-day by-invite-only event will be an experiential feast for the senses, with masterclasses hosted by industry experts, artistic performances, and tastings from a selected range of rare and fine items.

"We are thrilled to present the first-ever World of Wines and Spirits signature event here at Changi Airport. Liquor is one of the best-selling categories among our travellers and we have been working with many brands and partners to bring in the most sought-after wines and spirits from around the world. WOWS is a culmination of our efforts and we look forward to offering our passengers access to a unique collection of some of the world's rarest and finest products," said Lim Peck Hoon, Executive Vice President, Commercial of Changi Airport Group.

"The Lotte team has specially curated an excellent collection for WOWS. We are eager to see this brilliant collaboration with Changi Airport Group and our suppliers come to full fruition. This event is a vital milestone for Lotte and we look forward to keeping the momentum going on future projects like WOWS," said Edward Im, Managing Director Lotte Duty Free Singapore.