

Champagne Lanson strengthens GTR team



[Champagne Lanson](#) has announced some changes to its Global Travel Retail team.

Lanson's former Head of Travel Retail, Edouard de Boissieu, has now been appointed as Export Manager Europe (domestic markets) for the Maison.

François Van Aal, President of Champagne Lanson, said in a press release, "I would like to take this opportunity to thank Edouard for his great input and sales performance during his time as Head of Travel Retail."

Stepping into de Boissieu's role as Key Account Manager GTR is Albane Lussat, who was previously Lanson's Trade Marketing Manager for Domestic and Global Travel Retail. Her previous position is being filled by Loraine Wojcik, who has been Lanson's Export Assistant for the last five years.

de Boissieu, Lussat and Wojcik will be reporting to Emmanuel Gantet as Europe & Overseas Export Director and GTR Director.

"2022 was a very strong year for the Champagne industry and a historical record high €6 billion (US\$6.5 billion) of turnover," added Van Aal. "I am convinced that the best is yet to come for Champagne Lanson despite the uncertainty of the geo-political and economic environments."